

Mission Statement: To Promote & Protect the Camping Experience

Antitrust Statement – It shall be the policy of the Association to be in strict compliance with all Federal and State Antitrust laws, rules and regulations.

**WACO Board of Directors Meeting | Monday, January 9, 2023 | 10:00 am
33 Hillman Rd, Lake Delton, WI 53940**

Lori Cell: 608-792-5915 | Tina Cell: 608-386-3673 | Danielle Cell: 608-386-0752

1. **Call to Order**
2. **Roll Call** (*just let Tina know you're there for attendance purposes at some point before meeting*)
3. **Motion to approve January Agenda**
4. **Packet review** - any questions?
5. **Committee review & assignments**
6. **President's Report – Scott Kollock**
 - a. Confirmation of Directors Committed/Re-running for 2023 Board
 - b. Contract in effect for S&A, started Jan 1 (in place until 2025)
7. **ARVC Update – Jim Button**
8. **Mark Hazelbaker, legal update**
9. **Executive Director Report / WACO Office Updates**
 - a. Directory Distribution Update
 - b. DATCP / Ron Romens and WACO Members – pond safety committee
 - c. Printing Program Update (final invoices adjusted/sent out this week)
 - d. Madison RV Show – need more participation
 - e. Membership Update
 - f. ARVC Reconciliation
 - g. DMO Update
 - h. Website/FB/Instagram Update – included in packets
 - i. WACO Gift Certificates / Gift Cards (Electronic or hard copies)
 - j. WACO Convention Sample Seminars
 - k. GBF Update – included in packet & please report charitable items ASAP
 - l. Pond/Pool Signage Update
 - i. Located on Members only page, under SIGNAGE:
 - ii. <https://www.wisconsincampgrounds.com/wp-content/uploads/2022/07/Pond-Sign-PNG.png> and <https://www.wisconsincampgrounds.com/wp-content/uploads/2022/07/Pool-Sign-PNG.png> with QR codes located on each for the state code specifics.
 - m. Zoning/Ordinance Toolkit Update
10. **Committee Reports:**
 - a. **Financial Committee** – Scott K, Brian H., Julie M.
Duties: Budget & Dues, Audit, Insurance, Executive Director
 1. Approve expenses

- b. **Advertising Committee** – Patricia L, Ashley W., Sarah K, Deneen P
Duties: Directory, Shows, Website, Publicity
 1. Check updates to the committee description and let Tina know of any changes
 2. Progressive ad – signed off on placement, confirmed interest for 2024 in Directory

- c. **Governance/Planning & Development** – Pete H, Rob B, Bud S
Duties: Bylaws, Standard operating procedures, Strategic planning, Historian, Nominations
Past President precedes over the nominating subcommittee
 1. *Flood plain ordinance issues – Watching*
 2. *DOR Ruling – test case options – no update*
 3. By-laws changes – submitted to membership, online and ready for Annual Meeting vote
 4. PAC Promotion ideas (see notes in open action items re: Golf Tournament options)
 5. Will send Tina changes to their committee description.

- d. **Membership Services** – Mark S., Tiffany, Kristie
Duties: Education, Membership Development, Convention, Awards, Scholarships
 1. Check updates to the committee description and let Tina know of any changes
 2. Convention format – Thursday Luncheon, Friday night and Saturday night entertainment options

11. Secretary's Report: Approve October meeting minutes.

12. Out of Box:

13. Unfinished Business from previous Board Meetings:

- a. **JIM:** Secure a name/contact information for a speaker to discuss more about vetting process and if there is a package/plan for the interview process. (Justina – charges \$500/candidate vetted – can help with GM's, Managers, etc.).
- b. **PETE:** to send the board information on the plumbing contact for new required plans
WIP w/ Bert and will send follow up
- c. **JIM:** to send RMS and Trends & Insights data to Tina for newsletter and to potentially use for WACO convention materials.
- d. **JIM:** Will send ARVC survey to WACO office to distribute to the board to review how the questions were phrased.
- e. **WACO Office:** *Gather options for economic data resources and put together information showing by county the impact on campgrounds in the community. WIP – see update above!*
- f. **PETE:** Will send Tina information on what they went through in their county for zoning to send along to WMC. *WIP – will email Tina*
- g. **WACO OFFICE/PAC COMMITTEE:** Watch Supreme race and then suggest donation in WI Supreme Court race – from PAC fund – 2023 – supreme court race, winner of that, court

will either become Liberal again or become conservative. The only thing that's been holding Evers back – Jennifer Dorrow or Danielle Kelly.

- h. WACO Office/ Lori:** Keep in contact with Jim from DATCP and Ron Romens re: pond safety committee.
 - i. WACO Office:** Gift card procedure – how to redeem notes and create video of how-to and JotForm as well.
 - j. ALL COMMITTEES:** What do your committee descriptions still need cleaned up? Can we condense even more with less structure/committees, etc.
 - k. WACO OFFICE: PAC GOLF OUTING:** help flesh out event details and get some emails going: Tuesday would be a good day to hold the event.; 2nd week in Sept after Labor Day weekend. Survey form to request what makes sense for timing/date of a golf tourney. Would need to know Fall Workshops and when the 20 groups are.
- 14. New Business:**
- 15. Announcements:**
- a.** Suggested Next Board meeting date/location for Tuesday, February 7th: at 10 am, Monks.
- 16. Adjourn:**

ACTION ITEMS FROM JANUARY MEETING:

- 1. WACO OFFICE:** Email to membership explaining which Directors are re-running for 2nd term and if any other members have an interest in joining the board.
- 2. WACO OFFICE:** Add Director Ballot to February meeting agenda for Board Approval
- 3. WACO OFFICE:** Adjust 2024 membership forms to list the ARVC dues as an add-on, not as a requirement – WACO information first, then ARVC.
- 4. FUTURE ACTION ITEM:** Add Scholarship options for 2023 to a committee.