



JIM BUTTON, OHE, CPO

OWNER EVERGREEN CAMPSITES & RESORT

Personal Statement:

Jim has been involved in the Outdoor Hospitality Industry for 37 years and has owned Evergreen Campsites & Resort for last 24 years. Jim's commitment to his business and continuous improvement has elevated the Resort to serve as a premier, year-round, recreation destination for families all across Wisconsin and neighboring states. His dedication and trust in allowing his management team to try new and creative things in an effort to enhance guests experience along with regular staff meetings to evaluate the results and setting goals, Jim's support and guidance to WACO campgrounds are requested consistently from campground owners throughout the state. Jim mentors campgrounds throughout the country and is highly respected for his visionary ability.

Certifications

- CPO
- OHE
- NFPA-1194

Awards/Achievements

- ARVC Campground Partner Award 2017
- ARVC Green Park of the Year
- Waco Hall of Fame 2017

Current Industry Involvement

- WACO Board of Directors- Second Term
 - Promoting and protecting the camping experience for families in Wisconsin
 - Represents the bi-laws committee
 - Represented WACO to help pass the Campground Immunity Bill
- WACO Speaker
 - Class/seminar instructor
- ARVC Public Affairs-
 - Spokesperson for Advocacy Day on the Hill
- ARVC Convention Attendee
 - Supports the convention and volunteered for various tasks
- ARVC Convention Speaker
 - Class/seminar instructor
 - Sewer
 - Activities
 - Group 20
- ARVC Foundation Board
 - Disaster relief/fundraising
- Group 20 IV
 - Advocate for industry campgrounds
 - Founding representative of Group 20 IV
 - Represents the top 10% of campgrounds in the United States

Community Involvement

- Volunteer Fire Fighter for 25 years
- Donations to local schools and community organizations
- Advocate for anti-bullying in local schools

Married to Dawn, has 4 children (Emily, Joey, Ricky & Becca), 1 dog (Bella) & 4 chickens

CONTACT

Cell Phone: 9205700764
Work Phone: 9206223498

Evergreen Campsites & Resort
W5449 Archer Lane
Wild Rose, WI 54984

